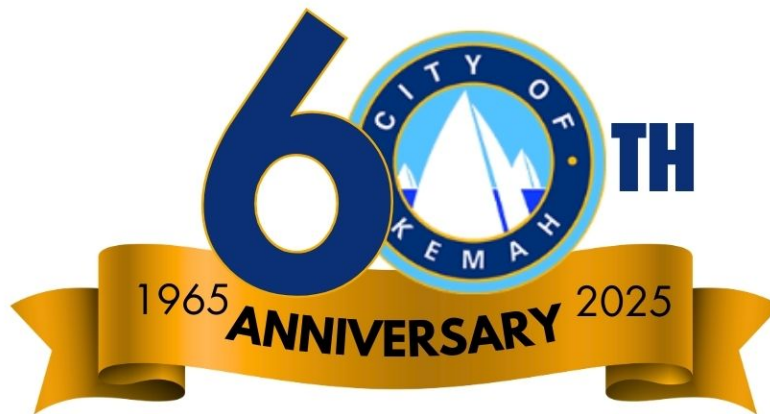


KEMAH' S JULY 4TH PARADE PACKET



SCHEDULE

8 am	Parade lineup opens
9:30 am	All entries should be in place
10 am	National Anthem kicks off parade
11 am – 1 pm	Happy Birthday America party

ENTER ONLINE: www.kemahtx.gov

NO FEE TO ENTER

Deadline: Monday, July 1, 2024

RULES:

All entries in the Kemah July 4th Parade are expected to reflect the spirit of Independence Day and the parade's theme: Kemah! Back with a Bang! All entries must be suitable for a family entertainment event.

All applications will be reviewed and subject to the event organizers' approval. The following criteria must be met to create a smooth, safe, and fun parade for all:

ENTRIES:

- Entries may include vehicles, marching units, trucks/trailers, floats/boats, and performances.
- Entries, including the tow vehicle, may not exceed 40 feet in length.
- Entry width may not exceed 12 feet.
- Due to overhead obstacles, superstructures may not exceed 13 feet in height from street level and must be wired or otherwise secured. Entries must be able to travel under utility wires along the parade route.

DECORATIONS AND ATTIRE:

- Entries must be decorated in keeping with the patriotic spirit of the parade.
- Walking Units should dress in coordinating attire or costumes to reflect their organization/business.
- No improper use of the American flag.

BANNERS:

- One banner may precede your entry.
- Banner width cannot exceed 12 feet.
- Banner carriers must be capable of maintaining the parade pace.

COMMERCIAL/ BUSINESS ENTRIES:

- Entries may be sponsored by an individual business or businesses.
- A logo or business name may be used on an entry; however, the entry may not be used primarily for advertising purposes and must be in keeping with the patriotic spirit of the parade.

HAND-OUTS/ GIVEAWAYS:

- Walkers may distribute trinkets/novelty items to the crowd alongside the entry and must keep up with the pace of the parade.
- No paper advertisements (handouts, leaflets, etc.) of any kind are permitted during the parade, including political flyers on parade entry.
- For safety reasons, any activity that entices spectators to enter the parade route is prohibited.

SUPPORT VEHICLES:

- Marching units and walking entries are permitted to have ONE support vehicle.
- Support vehicles are encouraged to be decorated in red, white and blue to match the patriotic spirit of the parade.
- Motorized vehicles must carry proof of insurance, and the driver must have a current Driver's License.

SAFETY:

- All Instructions from Parade Event Staff must be obeyed.
- The minimum age to walk in the parade is ten (10) years old, unattended. If under 10 years, the following is mandatory:
 - Must have a 4:1 ratio (1 adult per 4 kids)
 - Adults must be in similar attire.
 - Everyone must be able to keep pace. If a younger participant cannot keep up (and is slowing the parade down), they will be asked to step out of the parade with an adult.
- No one under ten (10) years of age may appear on a float or in a vehicle unless they are accompanied by a person 18 years or older at all times.
- Adult supervision is mandatory in all vehicles, truck beds, trailers, and floats when minors (17 years and under) are riding.
- An onboard fire extinguisher is required for all floats and recommended for all entries.
- Helmets are mandatory for bicycle riders under the age of 18.
- Keep a safe distance between entries.
- Car/Motorcycle Clubs must always control their vehicles safely (no tricks, hot rodding, accelerating, etc.).
- Participants are not allowed to jump between floats or on or off moving vehicles.
- Participants must stay in truck beds or on trailers.
- Please be prepared to take care of yourself and your group with any needed supplies such as hydration, sunscreen, and snacks.
- No alcoholic beverages will be allowed.
- No smoking allowed while in the Parade.

POINT OF CONTACT (POC):

- Each entry is required to appoint a POC. This position will be the main contact person for your entry. The POC is expected to communicate the parade information to your entry participants and supervise the smooth and efficient operation of the parade from the staging/lineup area through the parade route and back to the parking lot.
- Know the parade rules for your entry.
- The POC is to be available to parade officials to relay information about your entry into the staging area and along the parade route.
- Make sure the entry number is properly displayed on your entry. You will not be allowed to enter staging without your parade number.
- Keep your entry together and organized in the staging area.
- Accompany your entry during the parade.
- Control entry speed on the parade route. If a gap develops, safely close it up.
- Ensure the safety of your entry and entry participants.

APPLICATIONS/ REGISTRATION:

All entries must be submitted by Tuesday, July 2, 2025.

[Enter Online:](#)

A separate application must be submitted for each parade entry. For example, a school that enters its drill team, cheer squad, and color guard must submit a separate application for each. If the entry is considered one entry, submit one application only.

If an organization has more than one entry, please list the order in which you wish them to appear on your application. Example: Schools with multiple entries - 1. Cheer Squad 2. Marching Band 3. Drill Team.

Entries will be informed of acceptance into the parade and be assigned an entry number. Please check your email regularly.

EVENT DAY CHECK-IN/ PARKING:

Only parade vehicles/entries (Dignitaries, parade vehicles, tow vehicles, trailers, support vehicles) will be allowed to enter the 6th St. Parking Lot Staging Area.

Entrants must be checked in by 8:30 am.

All entries will be assigned an entry number. Please place your entry number on the driver's side or in a very prominent place. Once you enter staging, you will be taken to your place in order.

Late parade entries will be placed at the back of the parade.

Unregistered entries will be considered as space allows and will not be eligible for awards.

EXITING THE PARADE/ DISBANDING:

The parade ends at the 6th St. Parking Lot

Follow all Parade Event Staff's directions.

Exit via 7th St. to SH 146.

All vehicles must exit the lot before Noon, or will be subject to lot rates.

You are responsible for your own trash removal.

AWARDS:

Entries will be judged on their originality, use of materials, theme, and overall craftsmanship. Performance entries will be evaluated for their presentation, appearance, showmanship, and overall crowd appeal.

All entries wishing to be considered for judging must have preregistered.

Awards will be posted on the City website under Events:

Judges decisions are final.

MAYOR'S S AWARD

This entry must be of a patriotic nature and will be awarded by the Mayor.

FIRECRACKER AWARD

Presented to the entry which brings the greatest response from the spectators. Best WOW!

BY LAND OR BY SEA AWARD:

Presented to the top float/boat entry.

STARS & STRIPES AWARD:

Presented to the best Military/Veterans Organization entry.

HOT ROD AWARD:

Presented to the best-decorated Vehicle(s).

SPARKLER AWARD:

Presented to the Best Neighborhood, HOA, Family, Group, Subdivision, or Cul-de-sac entry.

BORN IN THE USA:

Presented to the best use of technology.

REFLECTIONS OF OUR PAST:

Presented for the most authentic vintage entry. Extra consideration will be give to entries who incorporate Kemah's 60th Anniversary into their decoration.

